



# EMAIL ADVERTISING

**Our members can market and promote their business via email in three formats: in our monthly MemberWatch newsletter, our weekly ChamberWatch Newsletter or in a stand-alone email.**

**All ads are subject to approval of GBCC Staff.**

**All payments must be received in full prior to publication.**

## MemberWatch

MemberWatch is your go-to news letter to learn about all the exciting events and services our members have to offer. MemberWatch is published the first Thursday of every month. Ads appear top-to-bottom in the email on a first-come-first served basis.

Ads must be received in .png or .jpeg format. Ads are acceptable up to 8.5x11 in (flyer format). and will be sized to fit newsletter.

Ads must be received one week prior to publication.

**As a member benefit, each GBCC Member receives one (1) FREE ad per calendar year**

## ChamberWatch

ChamberWatch is GBCC's Weekly Newsletter, reaching 5,000+ in-boxes every Tuesday at 7:00 am and offering excellent visibility with an enviable open-rate above 40%.

Ads must be received in .png or .jpeg format and can be reserved up to 4 weeks in advance. Ads are acceptable up to 8.5 x 11 in. (flyer format) and will be sized to fit newsletter. you may include up to 2 links (email or website).

Ads must be received the Thursday before publication.

**Cost: \$100 per week**

## Stand-Alone Email

E-blasts, limited to two total per month, are sent to our entire email list on a Wednesday or Thursday. The same company cannot book consecutive ads; there must be a space of one month between ads, though they may be secured up to 4 months in advance.

**Cost: \$1,000 per email**

**Contact Clarissa Harris for more information on email advertising**

**[charris@greaterbethesda-chamber.org](mailto:charris@greaterbethesda-chamber.org)**

# WEBSITE ADVERTISING

**We offer** two styles of ads on our website; a top banner ad and a box on the right side of the page.

728 x 90 placement: directly under header

\$500 per placement (90 day block)

\$250 per placement (30 day block)

Contact [charris@greaterbethesda-chamber.org](mailto:charris@greaterbethesda-chamber.org)  
to discuss page availability

300 x 250  
placement: on  
righthand side  
of page

## Informational Marketing Spotlights

### Member Minute Videos

GBCC's Member Minute is a one to one-and-a-half minute maximum video giving members the opportunity to share interesting information about their industry, a particular insight about their business, and share a story about their involvement with the Chamber. You can self-record your Member Minute, or our staff can assist.

Member Minute Videos are published on the last Tuesday of the month in ChamberWatch and on GBCC's Social Media sites.

### GBCC Blog

Publishing a blog post with GBCC is opportunity to share useful community, cultural or practical information with your fellow members.

GBCC reserves the right to edit blogs for content and/or refuse topics that do not meet our metrics and standards.

<https://www.greaterbethesda-chamber.org/blog>

**Contact Clarissa Harris for more information on  
website advertising and informational spotlights  
[charris@greaterbethesda-chamber.org](mailto:charris@greaterbethesda-chamber.org)**