THE GREATER BETHESDA-CHEVY CHASE
CHAMBER OF COMMERCE
Doing Business Since 1926

7910 Woodmont Avenue, Suite 1204
Bethesda, MD 20814
T: (301) 652-4900
F: (301) 657-1973
staff@bccchamber.org
www.bccchamber.org

April 18, 2016
FOR IMMEDIATE RELEASE   gitaliano@bccchamber.org
Contact: Ginanne M. Italiano, IOM, President & CEO   301-652-4900 x203

Your Business Is
Our Only Business

Montgomery County's Oldest and Largest Chamber of Commerce Celebrates its 90th Anniversary
The Greater Bethesda-Chevy Chase Chamber of Commerce unveils changes that will take it into its next century

Bethesda, MD – With a trio of events, a name change and the unveiling of a new brand, next week Montgomery County's largest chamber of commerce will kick-off its 90th anniversary celebration.

WALK-AROUND: Wednesday, April 20th, 10am-12pm – The Chamber's leadership, Chamber members, and government and community leaders will conduct a "90-member walk-around." From Friendship Heights to Potomac to the Rockville line, teams of two will span out across the Chamber's territory and visit 90 member businesses to personally thank business owners and staff for their ongoing Chamber support and vital contributions. "The walk-around is a throwback to an era where engagement meant face-to-face conversations," says Chamber President Ginanne Italiano of the plan that will also have a 21st Century, social media component. Members and Chamber leadership will post real-time shout-outs about the walk-around throughout the day on Facebook, Twitter, Instagram and other social media venues.

NEW NAME ANNOUNCED: Tuesday, April 26th, 9:30am -- Chamber leadership will gather at the Montgomery County Council meeting to receive a proclamation commemorating this date as the official 90th anniversary of the Chamber. At this event, the Chamber will announce its new name.

NEW BRAND/90th ANNIVERSARY PARTY: Monday, June 13th, 6:00pm – 10:00pm -- "Roaring into the future," business, government and community leaders will gather at the Hyatt Regency Bethesda for the Chamber's 90th Anniversary celebration at which awards and the installation of new officers by County Executive Ike Leggett will be held. The event will begin with networking and cocktails featuring drinks from the 1920s, the decade during which the Chamber was founded. Member and entertainment group, "The Flying V," will bring a millennial twist of comedy and skits to the festivities. During the event, the Chamber will unveil its new brand as it "roars into the future." The evening will be emceed by Jackie Bensen, News Channel 4. Former Chairs of the Chamber, Carol Trawick and Dee Metz have spent a year co-chairing the task force that is organizing the celebration of this milestone.

"Ninety years helping Montgomery County businesses to do business and thrive is quite an accomplishment," says Chamber Chair Heather Dlhopolsky. "This reflects on the commitment of our members to engage, serve and work to strengthen the community."

About The Greater Bethesda-Chevy Chase Chamber of Commerce - With more than 610 members, **The Greater Bethesda-Chevy Chase Chamber of Commerce** is the oldest and largest chamber of commerce in Montgomery County. The Chamber provides proactive leadership on legislative and economic development issues, business leads and referrals, networking opportunities, educational programs, and an improved business climate for all businesses large and small.

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OUR MISSION: Build an environment that encourages business to grow and prosper within the thriving Greater Bethesda region.
OUR VISION: The greater BCC-Pike region will be the best place to work, live and play in the Washington Metropolitan Area.
OUR GUIDING PRINCIPLES: Our Chamber supports its members by providing both a voice and a forum to help shape public policy and enhance opportunities for exposure, connections, and growth. Our responsibility is to lead by example, holding ourselves to the highest governance principles, ethical standards and business practices.