



Dear Greater Bethesda Chamber of Commerce Member,

We are pleased to share with our fellow Chamber of Commerce members that Wonders Early Learning + Extended Day will be holding our **Annual Wonders Pink Party**, Saturday March 3, 2018 at the Ballroom in Bethesda, this year's event "What a Wonders-ful World", will highlight the sounds and food of New Orleans.

All proceeds from the silent auction and the party will benefit the Wonders Financial Assistance Fund, which enables us to offer tuition assistance to families in our immediate community who would otherwise not be able to access quality early care and education.

Our hope is that, as member of the Greater Bethesda Chamber of Commerce, you and your business share our belief in supporting fellow businesses of this community, and that your spirit of corporate giving extends to families in need of quality early learning and extended day programs in our neighborhoods.

There are three ways in which you can contribute to our efforts:

1. **Become a Pink Party Sponsor** – There are four sponsorship options to choose from and each come with their own advertisement opportunities. Refer to the sponsorship form for details:
  - a. Presenting Sponsor (\$5,000) - 20 VIP tickets, 5 Sponsored Teacher tickets, and more.
  - b. Pink Sponsor (\$3,000) - 10 VIP tickets, 3 Sponsored Teacher tickets, and more.
  - c. Site Sponsor (\$1,000) - 10 VIP tickets, 1 Sponsored Teacher ticket, and more.
  - d. Table Sponsor (\$750) - 10 VIP tickets, and more.
2. **Auction Donation to our Silent Auction** - Our donors who contribute an item, professional services donation or gift certificates to our silent auction will receive a significant amount of promotional visibility via our social media and day-of-event signage, not to mention your business's brand and spirit of giving would be seen by over 750 families..
3. **Sponsor a Wonders Teacher** - Donate a Pink Party ticket (\$40) to a Wonders teacher. This will allow one of our hard working teachers to attend the Pink Party free of charge, all proceeds benefiting the Wonders Financial Assistance Fund.

### **About Wonders Early Learning + Extended Day**

One of the area's most well respected providers of safe, nurturing, and developmentally appropriate early learning and extended day programs, Wonders is a nonprofit 501 (c)(3) organization committed to offering accessible and affordable care for children and their families. For over 41 years, Wonders has been committed to offering a vibrant, caring, diverse, and engaging learning environment that now comprises two early childhood and seven school age programs in the District, Chevy Chase and Bethesda, and serves over 900 children and employs over 120 staff.

### **About the Financial Assistance Fund**

Each year, Wonders distributes approximately \$400,000 in financial assistance for families in our programs. This amount enables Wonders to offer tuition assistance ranging from 5-95% reduction in the full cost tuition to families in need. Additionally, it provides much needed tuition assistance to our teaching staff whose children are enrolled in our programs, thereby continuing the stability in all our classrooms and retaining our wonderful and experienced teachers. Our goal with this year's Pink Party is to generate the needed financial assistance through ticket sales to the Pink Party, our silent auction of local sponsors' gifts, and monetary donations from our local community's corporate sponsors.

Wonders Early Learning + Extended Day • **NON-PROFIT SINCE 1976**

main office

5272 river road, suite 530, bethesda, maryland 20816 • (301) 654-5339 • Fax (301) 652-9533 • wonderslearning.org

If you are interested in making a donation please fill out the enclosed donation agreement **no later than February 28, 2018**. Your contribution to our cause is the key to our success and will help us provide the programs necessary for families to live and to thrive. As a valued community member, please join us in ensuring great access to Wonders and giving children and their families a safe and inspiring environment to play, learn, and grow!

**Deadline for all business information and artwork for the ad must be submitted to Wonders by no later than February 28<sup>th</sup>, 2018. You may contact Stacey Baxter at [pinkparty@wonderslearning.org](mailto:pinkparty@wonderslearning.org) or (301) 654-5339.**

**Visit us online for more information about our programs and the 2018 Pink Party!**

[www.wonderslearning.org/events](http://www.wonderslearning.org/events)

With kindest regards,

A handwritten signature in black ink that reads "Joanne Hurt". The signature is written in a cursive, flowing style.

**Joanne Hurt**  
**Executive Director**

# wonders

pink party

Saturday, March 3, 2018  
 The Ballroom  
 5521 Landy Lane, Bethesda, MD 20816

## Sponsorship Benefits

All donations are tax deductible and benefit the Wonders Financial Assistance Fund

|   | Presenting Sponsor<br>\$5000 | Pink Sponsor<br>\$3000 | Site Sponsor<br>\$1000 | Table Sponsor<br>\$750 |
|---|------------------------------|------------------------|------------------------|------------------------|
| # Available   | 1                            | 5                      | Unlimited              | Unlimited              |
| # of VIP tickets  | 20                           | 10                     | 10                     | 10                     |
| # of VIP check-ins  | 20                           | 10                     | 10                     | 10                     |
| # of Wonders Teacher Guest sponsored tickets  | 5                            | 3                      | 1                      |                        |
| Opportunity to have Company Executive introduce a VIP from Event Stage                            | ●                            |                        |                        |                        |
| Industry Exclusivity  | ●                            |                        |                        |                        |
| Company Logo featured prominently on Event Invitations mailed to over 800 families                | ●                            |                        |                        |                        |
| Recognition from Stage as Event Sponsor   | ●                            |                        |                        |                        |
| Opportunity to provide branded gift item for approximately 300 attendees at Event                 | ●                            | ●                      |                        |                        |
| Featured mention as sponsor in post-event press release sent to local media and Wonders community | ●                            | ●                      | ●                      |                        |
| Social Media (Facebook, Twitter, Instagram) & Wonders Newsletter Promotion                        | ●                            | ●                      | ●                      |                        |
| Company Logo as Event Supporter on Wonders Website and Event Sponsors Signage                     | ●                            | ●                      | ●                      | ●                      |
| Logo on Video Signage at Event  | ●                            | ●                      | ●                      | ●                      |
| Advertisement in Event Program  | Full Page                    | 1/2 Page               | 1/4 Page               |                        |

Company Name \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Email: \_\_\_\_\_  
 Web Address \_\_\_\_\_

Choose Sponsorship Level: (Check one)

Presenting Sponsor (\$5000)
  Site Sponsor (\$1000)  
 Pink Sponsor (\$3000)
  Table Sponsor (\$750)

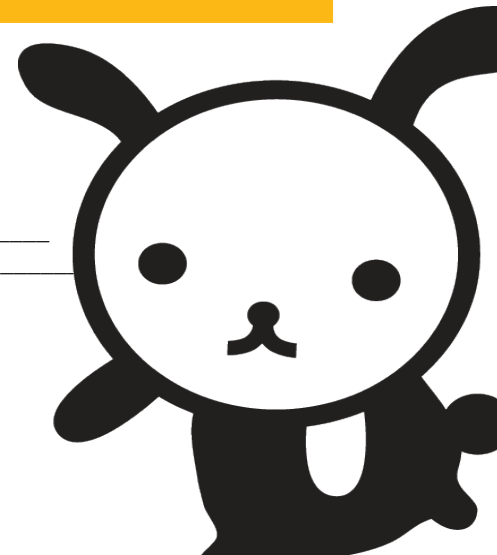
\_\_\_ Enclosed find my check contribution payable to Wonders Learning  
 Mail checks to Wonders Early Learning + Extended Day  
 5272 River Road, Suite 530, Bethesda, Maryland 20816

\_\_\_ Please charge the following credit card: VISA/ Master Card/ AMEX (Circle One)  
 Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Please indicate how you would like your name/company listed for all recognition:

Send Logo and Advertisement Electronically to pinkparty@wonderslearning.org

Sponsorship Questions:  
 301-654-5339 pinkparty@wonderslearning.org





The Pink Party 2018  
Auction Item Donation Agreement

Donor/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Web Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Credit for donation should read: \_\_\_\_\_

Description of Item/Service:

Please describe your donations as specifically as possible, providing all information necessary to promote the donated item(s). Brochures, menus, photos or other marketing materials are welcome.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Restrictions/Expirations: \_\_\_\_\_

\_\_\_\_\_  
(Unless otherwise specified, all terms and services must be used by March 3, 2019)

Estimated Tax Value of the Item/Service Donation: \$ \_\_\_\_\_

(For tax acknowledgement/deductible allowed by the law, Wonders Tax ID: 521055687)

Status of Donation:  Gift Certificate enclosed  This agreement serves as certificate

Item to be picked up (Date: \_\_\_\_\_)  Item Enclosed

Item will be delivered/mailed (Date: \_\_\_\_\_)

Relationship to Wonders: Alumni Business Current Family Friend Staff

**DEADLINE FOR DONATIONS SUBMISSIONS IS FEBRUARY 28, 2018**

Wonders Pink Party

5272 River Road Suite 530 Bethesda, Maryland 20816

Phone 301-654-5339

Email: [wonderspinkparty@wonderslearning.org](mailto:wonderspinkparty@wonderslearning.org)