

FOR IMMEDIATE RELEASE

Saturday, April 14: Women's Fashion Boutique Scout & Molly's Hosts Ribbon Cutting and Grand Opening Celebration at Pike & Rose

Unique clothing and accessories and personal stylist service bring new upscale shopping experience to North Bethesda shoppers

North Bethesda, Md. – March 29, 2018 – [Scout & Molly's](#), the new upscale women's fashion boutique bringing a unique and personal shopping experience to [Pike & Rose](#) (North Bethesda), will host a Ribbon Cutting and Grand Opening Celebration **Saturday, April 14!** Owner Wendy Fritz and manager Abby Goldman are excited to welcome area shoppers to check out the selection of styles they have personally curated and to meet their experienced team of stylists ready to help every woman look and feel her very best.

On Saturday, April 14, from 12pm to 6pm, guests are invited to enjoy a day of fun events and special offers! The official ribbon cutting will take place at 12pm, with a sparkling toast, light refreshments, and sweet treats provided by Summer House of North Bethesda. Pamper yourself with some personalized treatments including:

- Chair Massages (provided by Bethesda Bodyworks)
- Make-up Touch-ups (provided by By Marcela)
- Eyebrow Styling (provided by By Marcela)

All are invited any time for a chance to win a number of Scout & Molly's gift cards and style bags with special items from our popular designer, Bee Attitudes! And of course, one-on-one fashion fun and advice with our expert styling team are always available.

Finally, the not-to-be-missed announcement of the winner of the Most Stylish Pet Contest is at 6pm! Throughout the day, pet parents are invited to share photos of their stylin' pets using the hashtag #scoutandmollysnorthbethesda - or just stop by for a picture at our store. The winner receives a Scout & Molly's gift card, plus a treat for the fashionable pet!

Fritz and Goldman are focused on making shopping a positive and enjoyable experience for all women – whether they are in the corporate world, a stay-at-home mom, or simply looking for some fun accents for girls' night or date night. They have hand-selected the clothing, jewelry, and accessories to appeal to the unique style of the women of Bethesda.

“I instantly fell in love with the relaxed, welcoming atmosphere of Scout & Molly's, where women are encouraged to feel like they're shopping in their best friend's closet, with polished stylists on-hand to offer helpful, honest advice,” said Fritz. She was also drawn to Scout & Molly's founder Lisa Kornstein's love for dogs – after all, Fritz met her husband through their puppies!



“The store is a perfect addition to the beautiful shops and tempting array of restaurants here at Pike & Rose,” continued Fritz. “We love the artistic flair of the Pike & Rose community and its residents!”

Scout & Molly’s North Bethesda

11882 Grand Park Ave Suite 609

North Bethesda, MD 20852

Phone: (301) 348-5047

Hours: Monday-Saturday, 10am-9pm

Sunday, 12-5pm

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ABOUT SCOUT & MOLLY’S

[Scout & Molly’s](#), based in Raleigh, NC, launched in 2002 and was the dream of entrepreneur and founder, Lisa Kornstein. Scout & Molly’s is where today’s transcending woman goes to find that special little something that’ll fit just right. Our boutiques are merchandised with a simple rule in mind: “No style fits all,” which is why maintaining individuality while dressed in the latest trends is a necessity for all of our customers. Our locations are home to your favorite designers and unique finds that are sure to produce both confidence and compliments.