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For Immediate Release

LA PRIMA CATERING IS 30 YEARS OLD!



First Company Logo, 1987

La Prima Food Group President, Dave Evans, is proud to announce our 30th Anniversary Year.

This venture began on June 1, 1987. From a small corporate sandwich shop to 16 free standing stores to a catering company with three divisions that span 6 Mid-Atlantic States, La Prima has had a great 30 years.

We owe our longevity and reputation to our committed staff and ever growing loyal clientele. Here’s to the next 30 years!

June 1, 1987	La Prima begins w/4 locations in downtown Washington, D.C. and 1 Via Cucina Restaurant at 1001 Pennsylvania Ave.
1989	First Delivery Van put into service
Late 1980s	Added 4 locations in Virginia – Crystal City, Reston, Chantilly and Herndon
Summer 1993	First time in the Washington Business Journal Lists of Top Caterers
1994	9 locations in the Washington D.C. metro area
1995	Corporate Headquarters and central kitchen moved to College Park, MD
Early 2000	16 retail locations; 10 La Prima and 6 Via Cucina Café
February 2006	Opened Willow Grove, PA kitchen serving Philadelphia, PA, Western DE and Southern NJ
2007	La Prima Food Group established
2007 - 2008	Launch of “Generation H” Healthy School Lunch Program
Spring 2009	Partnership with sustainable and USDA Certified Organic farm, Groundworks Farm
2010	Closed last retail restaurant location completing transition to catering exclusively
Spring 2010	College Park Urban Garden begun - harvesting tomatoes, peppers & herbs; producing in-house pesto used year round
Spring 2012	Broke ground on Willow Grove Urban Garden – growing peppers, tomatoes and herbs
Fall 2012	Launch of Full Service Division – Catering by Seasons with 1 st grown-to-order sustainable wedding
Fall 2012	La Prima Catering awarded 3 star certification by the Green Restaurant Association™
Spring 2013	Catering by Seasons awarded highest 4 Star certification by the Green Restaurant Association™
Summer 2015	President, David Evans, recognized as 2015 BizBash Event Innovator
February 2016	Willow Grove, PA location celebrates 10 years in business
June 1, 2017	La Prima Catering - 30 years in service

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As the highest rated [Green Caterer](#) in the Washington, Baltimore and Philadelphia metropolitan areas, La Prima Catering and Catering by Seasons are proud to be improving our environmental impact. We take great pride in our environmental standing and are dedicated to transparent business practices. We believe in the importance of informing our customers about all of the great sustainable services we have to offer and the methods behind them.