

ADVENTURE THEATER HONORS SETH GOLDMAN, CO-FOUNDER AND TEA-EO EMERITUS OF HONEST TEA AT ITS 2019 GALA

GLEN ECHO, MD –[Adventure Theatre MTC](#) (ATMTC), recipient of 57 Helen Hayes Nominations, is proud to announce that it will honor Seth Goldman, Co-Founder and TeaEO Emeritus of Honest Tea and Executive Chairman of Beyond Meats, at its Annual Gala on March 14, 2019. With over 67 years of inspiring new generations of theatre artists and audiences with exceptional theatrical experiences, Adventure Theatre MTC recognizes Mr. Goldman's achievements in children's physical health and wellbeing and his commitment to social responsibility through organic and fair-trade certified products.

Seth Goldman founded Honest Tea out of his home in 1998 with Barry Nalebuff of the Yale School of Management. Today, Honest Tea is the nation's top-selling organic bottled tea and is carried in more than 130,000 outlets. Under his leadership, Honest Tea developed innovative partnerships with its organic and Fair Trade Certified™ suppliers. In 2007, his interest in providing low sugar beverages expanded to children with Honest Kids, a lower-calorie juice sweetened only with fruit juice. He now splits his time between Honest Tea and Beyond Meat, where he is the Executive Chairman of the Board. A graduate of Harvard College (1987) and the Yale School of Management (1995), Goldman was awarded the Henry Crown Fellow of the Aspen Institute. He and Nalebuff are the authors of the New York Times bestseller *Mission in a Bottle*, a business book told in comic book form, which was published in September 2013.

Goldman says of the event, "Our world needs creative solutions to fix the problems we face. I look forward to celebrating Adventure Theatre's work to inspire creativity in all of us."

Leon Seemann, Managing Director of Adventure Theatre MTC, states, "We inspire children to change their world. Seth [Goldman] used inspiration to change the entire world through helping others in their individual health journeys."

Michael Bobbitt, Artistic Director adds, "Seth's commitment to community is intricately tied to his success and he is a perfect role model for Adventure Theatre MTC's audiences and students."

Seth Goldman will be honored with the Judith Frosh Spirit of Adventure award, named after the co-founder of Adventure Theatre MTC. For more information about Adventure Theatre MTC or its 2019 Annual Gala, visit www.adventuretheatre-mtc.org or call 301-251-5766, ext. 2223.

ABOUT ADVENTURE THEATRE MTC

Adventure Theatre MTC educates and inspires new generations of theater artists and audiences with exceptional theatrical experiences.

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