



FOR IMMEDIATE RELEASE

IMAGINATION STAGE UNVEILS NEW LOBBY EXPERIENCE THIS SATURDAY

The Renovated Lobby Features an Expanded Activity Space, a Family-Focused Design, and a Brand New Sweet Shop

BETHESDA, MD (November 1, 2018) This Saturday, Imagination Stage will host the official ribbon cutting for the new and improved lobby. This new lobby space features a modern family-focused design, an interactive activity space, and a new Sweet Shop, managed by Henry's Sweet Retreat. This lobby renovation and additional building improvements were made possible by funding from the State of Maryland. State leaders - including Governor Larry Hogan, Comptroller Peter Franchot, and Treasurer Nancy Kopp - have recognized Imagination Stage's significant contributions to the community with a grant for the renovation of the building.

WHAT: Ribbon cutting and remarks for Imagination Stage's new lobby

WHEN: November 3, 2018
6:00 p.m. VIP Reception
6:15 p.m. Remarks and Ribbon Cutting
7:00 p.m. Opening Night Performance of *Cinderella*

WHERE: Imagination Stage, 4908 Auburn Avenue, Bethesda, MD

WHO: Remarks and ribbon cutting from

Peter Franchot, Comptroller of Maryland
Nancy Kopp, Treasurer of Maryland
Bonnie Fogel, Founder & Executive Director, Imagination Stage
Janet Stanford, Founding Artistic Director, Imagination Stage
George Little, Board President, Imagination Stage

To attend or for more information and photos, contact Jessica Pettit, Director of Marketing and Communications at jpettit@imaginationstage.org.

ABOUT THE LOBBY RENOVATION PROJECT

Imagination Stage opened its theatre and education space on Auburn Avenue in 2003 and served 20,000 students and audience members a year. Fifteen years later the organization serves 100,000 students and audience members annually. The new interactive lobby will provide a creative space for kids and caregivers to explore. In the Imagination Zone, kids can try their hand at costume design, learn a dance from *Cinderella*, share their opinion on the show, explore books, and more.

The new Sweet Shop will serve coffee, baked goods, candy, and more, provided and managed by Henry's Sweet Retreat. Located at 4823 St. Elmo Avenue in Bethesda, Maryland, Henry's Sweet Retreat specializes in sweets of all kind and is well-known for their baking summer camps and as a birthday party venue. Henry's Sweet Retreat and Imagination Stage share a commitment to bringing joy and inspiring creativity in their guests and customers.

ABOUT IMAGINATION STAGE

Founded in 1979, Imagination Stage is a 501(c)(3) organization with a mission to inspire creativity through theatre and arts education programs that nurture, challenge, and empower young people of all abilities. It offers year-round professional theatre for young audiences and classes in creative drama/acting, musical theatre, dance, and filmmaking for ages 1-18. Visit www.imaginationstage.org.

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