



MEDIA CONTACT:

Claire Derriennic
Imagination Stage
301-280-1689
press@imaginationstage.org

For Immediate Release

Imagination Stage appoints Jessica Pettit as Director of Marketing and Communications

Bethesda, Maryland, March 1, 2018- Imagination Stage announces that Jessica Pettit has joined the organization as Director of Marketing and Communications, effective March 1, 2018. In this role, Pettit will plan all promotional campaigns for the organization's professional theatre and education programs, maintain the image and branding of the company, and manage Imagination Stage's marketing team.

Previously, Pettit worked as the Digital Media Experience Manager at the University of Maryland's Clarice Smith Performing Arts Center, where she oversaw the redesign of the center's website, managed social media, and led all digital research projects. Her past experience includes positions in Press and Media Relations at The Center for the Arts at George Mason University for the Performing Arts, Cultural Tourism DC, Barrington Stage Company, and Arena Stage. Pettit has a Bachelor of Science Degree in Theatre Management from the University of Evansville and a Master of Fine Arts in Theatre Management from Florida State University.

"Jessica has both significant experience in theatre management and a deep passion for the arts," said Bonnie Fogel, Executive Director and Founder of Imagination Stage, "I think she brings the joy, tenacity, and creativity necessary to join us in pursuit of our mission, and I look forward to welcoming her into our Imagination Stage family."

ABOUT IMAGINATION STAGE

Founded in 1979, Imagination Stage is a 501(c)(3) organization with a mission to inspire creativity through theatre and arts education programs that nurture, challenge, and empower young people of all abilities. It offers year-round professional theatre for young audiences and classes in creative drama/acting, musical theatre, dance, and filmmaking for ages 1-18.

www.imaginationstage.org

301-961-6060