

THE GREATER BETHESDA CHAMBER OF COMMERCE

2019 MEMBERSHIP DIRECTORY & BUSINESS REFERRAL GUIDE



THE GREATER BETHESDA
CHAMBER of COMMERCE

Smart Business, Bright Future

A Powerful Tool for Promoting Your Business!

Put your advertising message in the hands of business decision-makers with the power to buy your products and services!

Expanded Circulation!

- A targeted mailing that reaches thousands of leading business owners, top managers and professionals.
- Distribution to 50+ high-traffic area locations, including government offices and banks.

Bonus Value: Digital Edition

A digital edition of the Guide will be posted on the Chamber website, so your ad will be available online 24/7/365.

PLUS, your ad will have a live link to your website at no extra cost!



RESERVE YOUR AD TODAY!



CONTACT:

KAREN BARK at 443-909-7824 or
karen.bark@todaymediacustom.com

todaymedia Custom Communications

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Premium Positions	Dimensions	Net Ad Cost
Back Cover	7" x 9-3/8"	\$ 2,995
Inside Front Cover	7" x 9-3/8"	\$ 2,495
Inside Back Cover	7" x 9-3/8"	\$ 2,295
Page One	7" x 9-3/8"	\$ 2,295
Opposite Table of Contents/Chairman's Message	7" x 9-3/8"	\$ 2,195

Ad Sizes	Dimensions	Net Ad Cost
Full page	7" x 9-3/8"	\$ 1,995
One-half horizontal	7" x 4-5/8"	\$ 1,395
One-quarter	3-3/8" x 4-5/8"	\$ 995
One-eighth	3-3/8" x 2-1/4"	\$ 695

Trim Size: 8" x 10-3/8" **Bleed Size:** 8-1/4" x 10-5/8"

ADD YOUR LOGO TO YOUR BASIC LISTING FOR ONLY \$150!!

Deadlines:

Advertising space reservation:

September 28, 2018

Camera-ready ad:

October 5, 2018

Publication Date:

December 2018

Requirements for advertising materials:

We accept PDF digital files in Macintosh format. Advertising layout and design services are available at an additional cost. Contact Karen Bark for additional information.

INCREASE YOUR IMPACT WITH A BUSINESS PROFILE

- Copy tells the story of your business.
- High-quality photo included.
- Two size options, full-page (\$2,195) and half-page (\$1,495).
- Combination Rate: Purchase a display ad of one-half page or larger and take 30% off the price of your Business Profile.



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